

### THE PRESIDENT



#### PRESIDENT

**Chris Roberts**

crglen1010@gmail.com

#### EXECUTIVE DIRECTOR -

#### VICE PRESIDENT

**Rand Elkins**

socalsportsbroadcasters@gmail.com

(805) 390-4733

#### TREASURER

**Joe Cala**

alnoodge@gmail.com

#### BOARD MEMBERS

**Ray Rosenbaum**

headlinesink@yahoo.com

**Pete Arbogast**

peteapete@ymail.com

**Lynda Burns**

lab913@gmail.com

**Jeff Rose**

**Larry Stewart**

elstewarte@aol.com

**Patrick O'Neal**

poneal@foxsports.net

**Tom Hoffarth**

tomhoffarth@verizon.net

**Isaac Lowenkron**

isaaclowenkron@yahoo.com

**Jennifer Corrales**

stephaniec174@gmail.com

**Kaitlyn Miller**

kaitlynryanmiller@gmail.com

#### NEWSLETTER EDITOR

**Larry Stewart**

#### MEDIA DESIGN

**Martin Leon**

mkleon@hotmail.com

### PRESIDENT'S MESSAGE / Chris Roberts

## Go Trojans and Bruins

One of our great members, Spiro Anthony Psaltis, is a huge USC fan. He was kidding about having more of a slant to our luncheons about the Trojans. Well, on Aug. 24 at Lakeside Golf Club, we have a program that is right up his alley.



John Robinson

We are really excited to have former USC and Rams coach John Robinson highlighting our "College Football Preview" luncheon beginning at 11:30 a.m. We welcome him and appreciate his drive from home in Encinitas in northern San Diego County. He is one of the best, not only as a coach, but you can always count on him to be informative and entertaining when he speaks.

The late John Rebenstorf, who worked two years on the air at UCLA and the longtime voice of Cal State Fullerton, told a great story about meeting Robinson by accident in a Denny's when they were both having breakfast at the counter in the early '80s. He said the coach was just a normal guy and very gracious and outgoing and a pleasure to be with in a surprise meeting.

That point was evident during the years we covered the Raiders on KFI. Even though AM 640 was the flagship of the Silver and Black, Robinson rolled out the red carpet for us always as the Rams' leader. Same thing when he was at USC and we were in Westwood.

There is nobody better than John Robinson. We can vouch for that! It is always a pleasure to be with him.

Also on the program is USC radio commentator John Jackson, who will offer his insight into the Trojans' season. Also, Matt Stevens, the UCLA '86 Rose Bowl winning quarterback, entering his 20th season on the air as a color commentator, will join us. He too is driving up from his home in the San Diego area.

Our board member from the L.A Daily News, sports columnist Tom Hoffarth (USC grad), will offer a tribute to legendary USC Tom Kelly who just passed away. Hoffarth wrote a book with the great Trojan announcer, "Tales from the USC Trojans."

All these people wearing Cardinal and Gold should make any USC fan feel like they are in heaven.

I will be there to help the one Bruin on the program, the broadcasting partner of mine for 18 years, Mr. Stevens. The 23 years at UCLA were great but as president of the

### PAST PRESIDENTS

Tom Harmon	1958-60
Gil Stratton	1961-62
Bill Welsh	1963-64
Fred Hessler	1965-66
Chuck Benedict	1967-68
Allin Slate	1969-70
Stu Nahan	1971-72
Tom Kelly	1973-74
Mike Walden	1975-77
Ed Arnold	1978-79
Joe Buttitta	1980
Steve Bailey	1981-82
Chuck Benedict	1983-84
Steve Roah	1985-86
Steve Bailey	1987-88
Lisa Bowman	1989
Stu Nahan	1990-91
Mike Walden	1992-93
Bill Welsh	1994-96
Stu Nahan	1997-07
Bob Miller	2008-12
Joe Cala	2013-15
Chris Roberts	2016-

Continued on page 2

Continued from page 1

Southern California Sports Broadcasters our objective and the board's is to put together the best possible luncheon programs. If this is a program weighted towards USC, so be it. Let's have fun.

Unfortunately, USC play-by-play radio announcer Peter Arbogast, a SCSB board member who always attends our lunches, will not be available to make this one.

We are coming off one of strongest luncheons ever, drawing a standing-room-only-crowd to hear former Rams Super Bowl quarterback Vince Ferragamo and great defensive end Fred Dryer speak.

Our annual "Day at the Races" is coming up at Santa Anita in October. A date and more details will be forthcoming.

Our annual awards luncheon at Lakeside is Jan. 30, 2017 and this one you won't want to miss. You will soon find out why.

See you Wednesday, Aug. 24, at 11:30 a.m.

*Chris Roberts* - SCSB President

## EDITOR'S CORNER / Larry Stewart



### John Robinson Now a Broadcaster

When you think of John Robinson, you think of his successful two stints as the head coach with USC, and his nine seasons as head coach of the Los Angeles Rams.

He was USC's head coach from 1976-82 and again from 1993-97. His record during those two tenures was 104-35-4, which translates to a winning percentage of .741. He won a share of one national championship (1978) and five conference titles. He won four Rose Bowl games and in 2009 was elected to the College Football Hall of Fame.

His record with the Rams was 79-74. The 79 wins is the most by any Rams coach. He guided the Rams to two Western Conference title games, where they lost to the Chicago Bears (1985) and San Francisco 49ers (1989).

You might also know that Robinson's best friend while growing up in Daly City, Calif., was John Madden.

What you may not know is that John Robinson is now a broadcaster. He works NFL games as a commentator for Larry Kahn's Sports USA radio network.

You may have forgotten that Robinson also coached at UNLV from 1999 to 2004. He also served as the school's athletic director for one year (2002-03).

I contacted Robinson recently at his home in Encinitas, Calif. He has lived there the past four years with his bride of four years, Beverly.

"Beverly is from New Orleans and went to LSU," Robinson said. "In 1979, we played LSU at Baton Rouge and won. She is still ticked about that game."

Continued on page 3

Continued from page 2



It wasn't just that the Trojans won, it was the way they won. They drove 79 yards in 10 plays with Paul McDonald throwing a winning eight-yard touchdown pass to Kevin Williams with 32 seconds left. The drive had been kept alive by a facemask penalty against a defender who even McDonald said "barely brushed my facemask."

Robinson lived in Pasadena and Arcadia before moving to San Diego County a number of years ago. In 2010, he served as the defensive coordinator for San Marcos High School, his first coaching job at that level.

"A friend who was the head coach asked for my help, and I agreed to help him," Robinson said. "The team had lost like 15 games in a row. We had only 13 players who played defense."

He had to give up that job after a year because he took a part-time fundraising job at USC.

"I couldn't have that job and also have a high school job," Robinson said.

I asked Robinson about the difference between coaching at the college level and in the NFL.

"In the NFL, you can devote more time to actually coaching," he said. "The best part about coaching at the college level, particularly if you are an assistant coach, is you get to work with 18-year-olds and help them develop as both a player and a person. That is very gratifying."

Robinson was an assistant coach at Oregon (1960-71) and at USC (1972-74) – and one year with his friend John Madden with the Oakland Raiders (1975) before becoming USC's head coach.



John Jackson

Matt Stevens

We are fortunate to also have radio commentators John Jackson (USC) and Matt Stevens (UCLA) on the Aug. 24 program. As the former TV-Radio sports columnist for the Times, I got to know both fairly well. They are two of my favorite people.

Jackson and his family recently moved to Redondo Beach from Orange County. Jackson's full-time job is that of vice president for First American Title Insurance Company. His oldest child, John III, will be a junior at Gardena Serra in the fall. He is a standout quarterback and wide receiver and also a stellar baseball shortstop. Jackson said his son remains undecided about college.

Matt Steven and his family, which includes 6-year-old Matthew, live in El Cajon, a suburb of San Diego. Matt also works in the financial world with Greystone, a Fanny Mae and Freddie Mac multi-family lender.

## Meet Our New Board Members



Stephanie Corrales and Kaitlin Miller are UCLA grads.

Kaitlin is now with the Pac-12 Network.

Stephanie is working with Coca-Cola until she gets a position in the broadcasting business.

They bring fresh ideas that will help us attract future broadcast students from both college and high school.



Stephanie Corrales and Kaitlin Miller

Next SCSB Luncheon - Wednesday, Aug. 24 at Lakeside Golf Club at 11:30 a.m.



**USC/UCLA College Football Season**  
**Special Guest Speakers**



Former USC and L.A. Rams head coach **John Robinson**

1986 Rose Bowl quarterback and UCLA broadcaster **Matt Stevens**

Sports commentator for ESPN Radio 710 and FSN West **John Jackson**

Please make plans to join us.

SCSB members \$40.00

Non members \$42.00

To reserve a seat please pay in advance.

If you pay at the door, the fee will be \$47.00

Reminder: NO DENIM is permitted at Lakeside



Please contact:

SCSB - Rand Elkins

(805) 390-4733

[elkinsrand@gmail.com](mailto:elkinsrand@gmail.com)

Checks can be mailed to:

SCSB

44103 Village 44

Camarillo, CA 93012



Martin Leon

1329 East Bennett Avenue

Glendora, CA 91741

